

# CONTESTS

*Engineering Drone Video of the Year (EDVY)  
Yearbook of Engineering Achievement (YEA)*

EDVY VOTING PAGE IS TOP VIEWED PAGE ON C+S WEBSITE  
*the entire month of voting*

**187,238** WEBSITE PAGEVIEWS IN MAY 2022  
**46%** OF THAT ON THE EDVY CONTEST PAGE

**7,219** VOTES IN 2022 CONTEST

**34** PROJECTS SUBMITTED IN INAUGURAL YEAR OF YEA

BOTH CONTESTS *free* TO ENTER



## *YEA Categories*

HOUSING/RESIDENTIAL  
TRANSPORTATION/INFRASTRUCTURE  
ENVIRONMENTAL/SUSTAINABILITY  
WATER/STORMWATER/WASTEWATER  
SMALL FIRM

AVERAGE MONTHLY WEBSITE PAGEVIEWS  
AVERAGE MONTHLY FLIPBOOK VIEWS  
DIGITAL MAGAZINE SUBSCRIBERS  
SOCIAL MEDIA FOLLOWERS  
C+S TOTAL REACH

**110,000**  
**1,500**  
**35,000**  
**28,800**  
**175,300**

- Cover Feature and spread in Civil + Structural Engineer with the contest winner
- 2 basic registrations to the 2023 AEC Elevate Conference in Las Vegas
- Branding on all marketing materials. "The 2023 EDVY contest brought to you by (Sponsor Name)"
- 6 marketing emails sent out over the course of the contest
- Leaderboard banner ad on 6 of C+S weekly newsletters
- Complete list of leads of all contest voters and video submissions
- 3 dedicated email blasts of 100 percent sponsor content to email subscriber list of 35,000
- Full page ad in C+S digital magazine for 12 months
- Option to give contest winner a prize
- On the contest judging panel

**Gold**  
**\$12,000**

- Branding on all marketing materials
- 6 marketing emails sent out over the course of the contest
- Complete list of leads of all contest voters and video submissions
- 2 dedicated email blasts of 100 percent sponsor content to email subscriber list of 35,000
- Full page ad in C+S digital magazine for 6 months
- Option to give contest winner a prize

**Silver**  
**\$7,000**

- Branding on all marketing material
- Complete list of leads of all contest voters and video submissions
- 6 marketing emails sent out over the course of the contest
- Full page ad in C+S digital magazine for 3 months

**Bronze**  
**\$4,000**

# CIVIL + STRUCTURAL ENGINEER MEDIA EDVY Sponsorship Levels

Contact Anna at [afinley@zweiggroup.com](mailto:afinley@zweiggroup.com) to be a sponsor!