

# ENGINEERING DRONE VIDEO OF THE YEAR 2022

Accepting Video Submissions



**NOW**  
**NOW** – **MAY 6<sup>th</sup>**  
**NOW** **2022**

TOP VIEWED PAGE ON C+S WEBSITE  
FOR THE **ENTIRE** MONTH OF VOTING

INCREASE IN MONTHLY WEB TRAFFIC  
DURING EDVY 2021 **↑ 141%**

2021 EDVY  
CONTEST  
PAGE VIEWS **173,224**

**14,302**  
VOTES IN 2021 CONTEST

DIGITAL MAGAZINE SUBSCRIBERS  
AVERAGE MONTHLY FLIPBOOK PAGEVIEWS  
AVERAGE MONTHLY WEBSITE VIEWS  
SOCIAL MEDIA FOLLOWERS  
C+S TOTAL REACH

**35,000**  
**22,000**  
**120,000**  
**28,800**  
**205,800**





## Sponsor Levels

### **Gold** \$12,000 - 2 Available

- Cover Feature and spread in Civil + Structural Engineer with the contest winner
- 2 basic registrations to the 2022 AEC Elevate Conference in Las Vegas
- Branding on all marketing materials. "The 2022 EDVY brought to you by (Sponsor Name)"
- 6 marketing emails sent out over the course of the contest
- Leaderboard banner ad on 6 of C+S weekly newsletters
- Complete list of leads of all contest voters and video submissions
- 3 dedicated email blasts of 100 percent sponsor content in 2021, to email subscriber list of 35,000
- Full page ad in C+S digital magazine for 12 months
- Option to give contest winner a prize
- On the judging panel

### **Silver** \$7,000 - 2 Available

- Branding on all marketing materials
- 6 marketing emails sent out over the course of the contest
- Complete list of leads of all contest voters and video submissions
- Dedicated email blasts of 100 percent sponsor content in 2022
- 2 dedicated email blasts of 100 percent sponsor content in 2022, to email subscriber list of 35,000
- Full page ad in C+S digital magazine for 6 months
- Option to give contest winner a prize

### **Bronze** \$4,000 - 4 Available

- Branding on all marketing material
- Complete list of leads of all contest voters and video submissions
- 6 marketing emails sent out over the course of the contest
- Full page ad in C+S digital magazine for 3 months

Contact Anna at [afinley@zweiggroup.com](mailto:afinley@zweiggroup.com) to be a 2022 sponsor!