

ENGINEERING DRONE VIDEO OF THE YEAR 2020

Accepting Submissions



NOW
NOW
NOW

–

APRIL
30th
2021

TOP VIEWED PAGE ON C+S WEBSITE
FOR THE ENTIRE MONTH OF VOTING

INCREASE IN WEB TRAFFIC
DURING EDVY 2020 ↗ 71%

2020 EDVY
CONTEST
PAGE VIEWS 74,000

8,000
VOTES IN 2020 CONTEST

DIGITAL MAGAZINE SUBSCRIBERS
AVERAGE MONTHLY PAGEVIEWS
AVERAGE MONTHLY WEBSITE VIEWS
SOCIAL MEDIA FOLLOWERS
C+S TOTAL REACH

32,200
30,000
28,730
100,000
190,930





Sponsor Levels

Gold \$12,000 - 2 Available

- Cover Feature and spread in Civil + Structural Engineer with the contest winner
- 2 basic registrations to the 2021 AEC Elevate Conference
- Branding on all marketing materials. "The 2021 EDVY brought to you by (Sponsor Name)"
- 6 marketing emails sent out over the course of the contest
- Leaderboard banner ad on 6 of C+S weekly newsletters
- Complete list of leads of all contest voters and video submissions
- 3 dedicated email blasts of 100 percent sponsor content in 2021, to email subscriber list of 32,000
- Full page ad in C+S digital magazine for 12 months
- Option to give contest winner a prize
- On the voting panel with C+S staff

Silver \$7,000 - 2 Available

- Branding on all marketing materials
- 6 marketing emails sent out over the course of the contest
- Complete list of leads of all contest voters and video submissions
- Dedicated email blasts of 100 percent sponsor content in 2021
- 2 dedicated email blasts of 100 percent sponsor content in 2021, to email subscriber list of 32,000
- Full page ad in C+S digital magazine for 6 months
- Option to give contest winner a prize

Bronze \$4,000 - 4 Available

- Branding on all marketing material
- Complete list of leads of all contest voters and video submissions
- 6 marketing emails sent out over the course of the contest
- Full page ad in C+S digital magazine for 3 months

Contact Anna at afinley@zweiggroup.com to be a 2021 sponsor!