

2016 EDITORIAL CALENDAR

	Jan	Feb	March	April	May	June
	Issue Deadline: Dec 4	Issue Deadline: Jan 5	Issue Deadline: Feb 5	Issue Deadline: March 4	Issue Deadline: April 4	Issue Deadline: May 4
	Materials Due: Dec 10	Materials Due: Jan 11	Materials Due: Feb 11	Materials Due: March 10	Materials Due: April 11	Materials Due: May 11
Profile	Notable engineer or firm profile			Rising Stars in Civil + Structural Engineering	Notable engineer or firm profile	
On the Rise	Engineering firm personnel announcements — promotions, new hires, awards — plus profiles of impactful, young engineers					
Firms in Focus	Civil and structural engineering firms' special programs, business initiatives, community or international outreach, and firm anniversary celebrations					
Project + Technology Portfolio	Every month, 7-12 articles highlight civil engineering and structural engineering projects and technologies within each of the primary construction market sectors: <ul style="list-style-type: none"> • Commercial/Industrial/Government • Education/Health Care/Religious • Energy/Mining • • Environmental • Residential/Land Development • Transportation • Water • 					
Materials	Aluminum	Steel	Wood	Concrete	Asphalt	Steel
Product + Software Guide	New products that civil and structural engineers can specify or incorporate into projects plus software programs, hardware, and other products and technologies that help engineers work more efficiently and profitably					
Civil + Structural Design Tools	Expanded coverage each month of software programs, hardware, and other products and technologies that civil and structural engineers use for design and analysis.					
Event Preview Feature	Environmental Connection	NASCC: The Steel Conference				StormCon/WASTECON
Continuing Education	Sponsored Professional Development/Continuing Education opportunities are available each month in print and online. Contact your sales representative for details.					

2016 EDITORIAL CALENDAR

	July	Aug	Sept	Oct	Nov	Dec
	Issue Deadline: June 3	Issue Deadline: July 6	Issue Deadline: Aug 5	Issue Deadline: Sept 5	Issue Deadline: Oct 5	Issue Deadline: Nov 4
	Materials Due: June 10	Materials Due: July 12	Materials Due: Aug 11	Materials Due: Sept 12	Materials Due: Oct 12	Materials Due: Nov 11
Profile	Notable engineer or firm profile	Hot Firm & Best Firms to Work For	Notable engineer or firm profile			
On the Rise	Engineering firm personnel announcements — promotions, new hires, awards — plus profiles of impactful, young engineers	Online Graduate Programs	Engineering firm personnel announcements — promotions, new hires, awards — plus profiles of impactful, young engineers			
Firms in Focus	Civil and structural engineering firms' special programs, business initiatives, community or international outreach, and firm anniversary celebrations	Service Opportunities	Civil and structural engineering firms' special programs, business initiatives, community or international outreach, and firm anniversary celebrations			
Project + Technology Portfolio	Every month, 7-12 articles highlight civil engineering and structural engineering projects and technologies within each of the primary construction market sectors: <ul style="list-style-type: none"> • Commercial/Industrial/Government • Education/Health Care/Religious • Energy/Mining • • Environmental • Residential/Land Development • Transportation • Water • 					
Materials	Geosynthetics/Geofoam	Concrete	IDEAS ² Structural Steel Awards	Asphalt	Wood	Concrete
Product + Software Guide	New products that civil and structural engineers can specify or incorporate into projects plus software programs, hardware, and other products and technologies that help engineers work more efficiently and profitably					
Civil + Structural Design Tools	Expanded coverage each month of software programs, hardware, and other products and technologies that civil and structural engineers use for design and analysis.					
Event Preview Feature	WEFTEC & Stormwater Congress Hot Firm and A/E Industry Awards Conference					
Continuing Education	Sponsored Professional Development/Continuing Education opportunities are available each month in print and online. Contact your sales representative for details.					